

# SHAPING THE FUTURE WITH BOOKS

## A conference by Intergraf with Smithers

19 February 2026 | Cardo Brussels Hotel

### Target group:

- Book printers and publishers: managing directors, production managers, editorial leads, and commercial teams
- Booksellers and book sector decision-makers: professionals responsible for formats, market strategy, distribution, and reader engagement
- Supply chain and technology providers: companies involved in paper production, printing machinery, inks, substrates, finishing, logistics, and workflow solutions for book production

**Participants:** 100-150

### Sponsorship packages

#### Gold Sponsor: €2,500 (plus 21% VAT)

- Prominent logo placement on the Book Report and event materials
- Premium branding on social media, venue signage, and the conference webpage
- Material display at a designated top table
- Complimentary tickets: 3 free event passes, plus 3 additional for customers at a reduced price

#### Silver Sponsor: €2,000 (plus 21% VAT)

- Logo featured in the Book Market Report and event materials
- Branding on social media and venue signage
- Complimentary tickets: 2 free event passes

Thank you for considering this unique opportunity to shape the future of the European book industry alongside industry leaders.

Are you an Associate Member of Intergraf? Should you just wish to make use of the tabletop included in your associate membership without additional visibility detailed above, please let us know by January 15, 2026, so that we can plan for the space.

AN EVENT BY



WITH



SPONSORED BY

Would you like to sponsor this event? Get in touch with Sergejs Mikaeljans at [smikaeljans@intergraf.eu](mailto:smikaeljans@intergraf.eu)